Pediatric Radiology Academy

WFPI-SPR ONLINE VIDEO LIBRARY
Committee framework

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Purpose

1. Provide short videos (talks or demonstrations) on pediatric imaging themes online
2. Encourage contributions worldwide so as to show the diversity of pathology and how region specific knowledge may be important to interpret imaging studies.

Objectives

Content
1. Agree on content – themes, regional needs, curriculum length of time (would help to solicit talks from specific individuals – including younger speakers on topics such as recent advances - who we know will produce great content and help us organize the space better)
2. Agree on layout/organization of topics (avoid random layout)
3. Draw up a plan for securing contributions – open calls or targeted   (take all content from legitimate educational sources and just develop a blanket disclaimer to cover differences in approaches that will/might appear in the different talks?)
4. Agree on how to keep the content current (e.g. annual review: looks at a date on the videos and consider re-situating (archive channel?) or updating once over a certain date?).
5. Agree on title page for each video - what needs to be included (name/organization they work for / is SPR or WFPI mentioned if we are not guaranteeing content?)
6. Agree on how best to name videos to facilitate searches
7. Agree on best format recommendations (encourage shorter 10 minute videos)
8. Agree on languages/translation policy (“active”, i.e. systematic [caution: time constraints re volunteers/budget constraints re paid services] or passive [encourage and accept offers when they come in]; layout - different sections for different languages)

Shape/move towards the introduction of a future editorial committee
1. Contact possible members
2. Make initial recommendations on reviewing methods-ds based on reflections above
3. Brief the editorial committee on this committee’s progress/results

Technical support

1. Distribute the existing guidelines for making videos (post them on the WFPI web site?)
2. Provide technical support for the process - build up a technically enabled team spread around the world so the majority of pediatric imaging meetings (eg SPR, ESPR, AOSPR, SLARP, SASPI/AfSPI) can be "covered" and videos can be edited/cleaned up (need IT-enabled committee members for this as external technical/editing teams will incur a significant cost)
3. Investigate the setup at these and other pediatric imaging meetings so presenters can record talks specifically for this library if they are willing. (Caution as SPR meetings are videotaped and owned by a company that sells the videos - contract cannot be breached. Instead WFPI asks speakers to give short talks on another topic that they may have already prepared, preferably on a more basic topic than is dealt with at such conferences – appeal to a wider audience. We can tape when they have a few minutes in the evening during the conference or online (needs a trial to see if audio works well).
4. Explore investment - brand and cost – for equipment for these meetings (a laptop that travels with one of WFPI's technical team to these meetings, some basic audio equipment and software so as to enable members with technical challenges to record their talks under WFPI's guidance so they only have to present and allow WFPI to worry about the tech issues.)
5. Investigate the possibility of recording equipment using Skype over Go to Meeting, so individuals without ready access or knowhow of recording talks can log on and say their piece and WFPI can record the audio on its end and clean it up.
6. Investigate the need for server storage as back up for our YouTube videos in case YouTube changes its terms of service or the ads they put in are not acceptable to WFPI, etc.
7. Investigate the possibility of using a Khan Academy like setup using a Wacom tablet, SmoothDraw 3, and FrontCam. Would reside in a place like Chicago or be taken in a box to a SPR or ESPR, where individuals could record their material under guidance from one of WFPI's technical team.
8. Explore anything else the committee can think of that will enable presenters to present their talks.

Build up "ambassador networks"

1. Each committee member builds up a network of
   a. WFPI ambassadors in his/her region who help mobilize regional speakers for the library (knock-on effects for building up other aspects of WFPI welcome!)
   b. IT-enabled physicians in his/her region who could help with the technical aspects of making these videos when recorded locally

Access

1. Agree on a policy regarding access - free or pay-walls? (one suggestion: using free content to draw towards more developed, fee-based content. Royalties and ownership donated to WFPI?)

"Marketing"

1. Agree on the library's name and ensure the domain registration
2. Explore the best methods for raising visibility for this library

Intellectual property & legal responsibility

1. Investigate the IP and legal issues underpinning video publication of talks/opinions – creative commons licences for free content, etc. (example: http://creativecommons.org/licenses/by-nc/3.0/)
2. Liability issues – protect WFPI from potential lawsuits - keep topics on pediatric radiology – how to prevent potential political , controversial topics that are not supported by WFPI
3. WFPI and SPR logo use (when)
4. Disclaimer policy (when, how comprehensive, implications for speakers)
5. Preparing dossiers for consulting lawyers once points identified/spadework done

Budget & reporting

1. Draw up an annual budget for the video library's needs, submit to WFPI's Executive Committee and the SPR board. Need to document how the Parker funds were used – will need to be self sufficient once funds are spent down..
2. Can we get advertisements on the site?
3. Account for annual expenditures (separate reporting for Parker Allen funds) and ensure (i) an overview of the committee's action and (ii) an analysis of results (figures for viewing and social media/website reach etc.) are available for WFPI-SPR reports to members

Future funding
1. Consider future funding options for this video library – grants, foundations, etc.

Communications
To take place by email, GoToMeeting or via (ad hoc) meetings set up at pediatric imaging congresses with GoToMeeting access and minutes for absent committee members.

Committee

Lead
George Taylor

Coordinator
Sanjay Prabhu

Members
Dorothy Bulas (lead, WFPI education and WFPI Secretary June 2015-2017)
Cicero Silva (lead, WFPI Outreach)
An SPR board member
Plus **IT-enabled physicians** from:
- Western European
- Central/Eastern Europe
- Middle East
- North Africa
- Central/Sub-Saharan Africa
- Asia
- Pacific

Could combine the Europes, Middle East/North Africa and Asia/Pacific to keep the committee nimble?